



Maty, chaque bijou a son écrin

Gleam.

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**BESANÇON
VESOUL**
UNIVERSITÉ 
FRANCHE-COMTÉ

 **INFO-COM**

 **MATY**

Bijoutier créateur depuis 1951



Votre demande



Contexte de la marque

Se distinguer et gagner en part de marché

Coeur de cible

Consommatrices étrangères à la marque

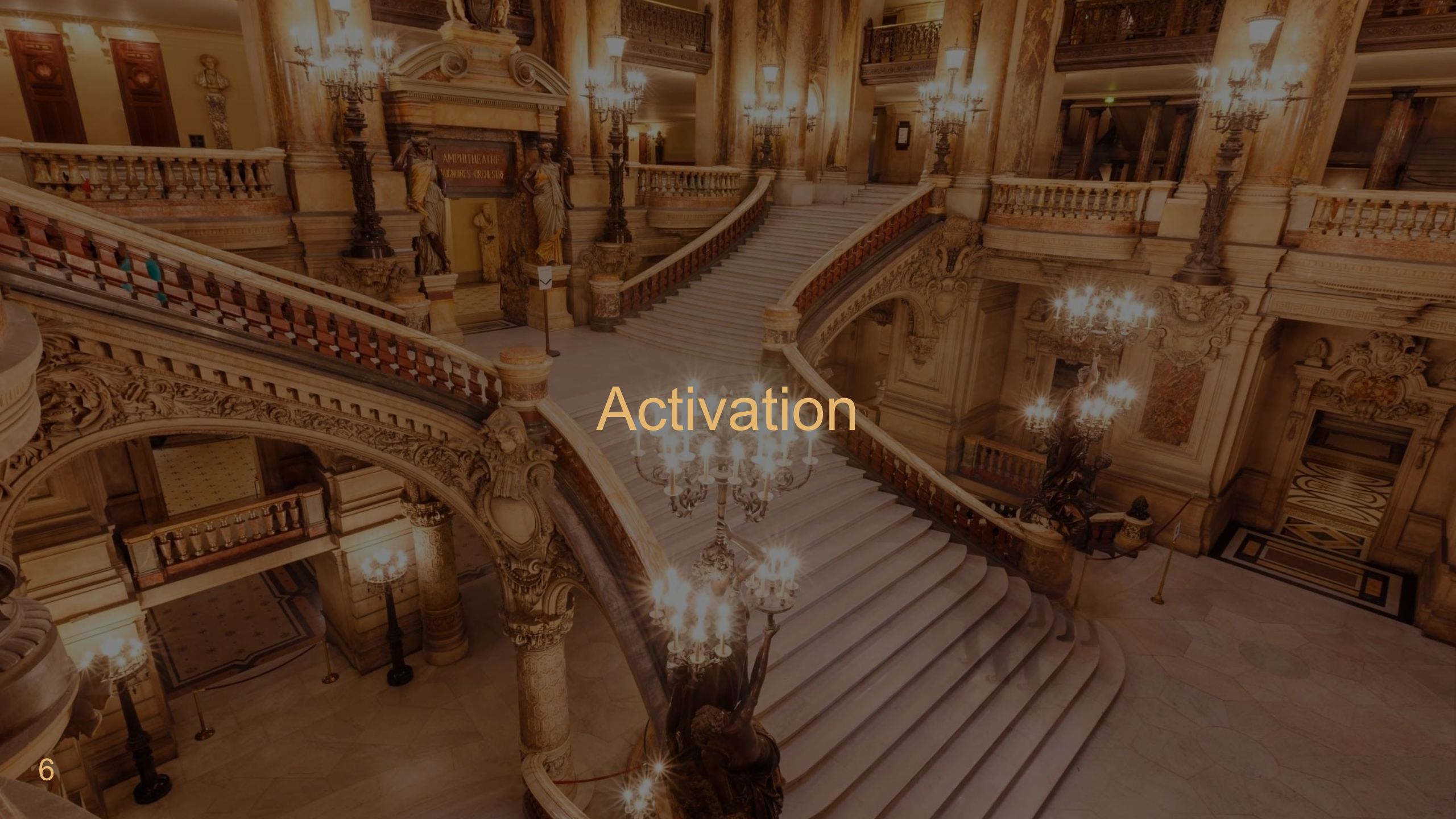
Consommatrices fidèles à la marque



L'occupation de l'espace

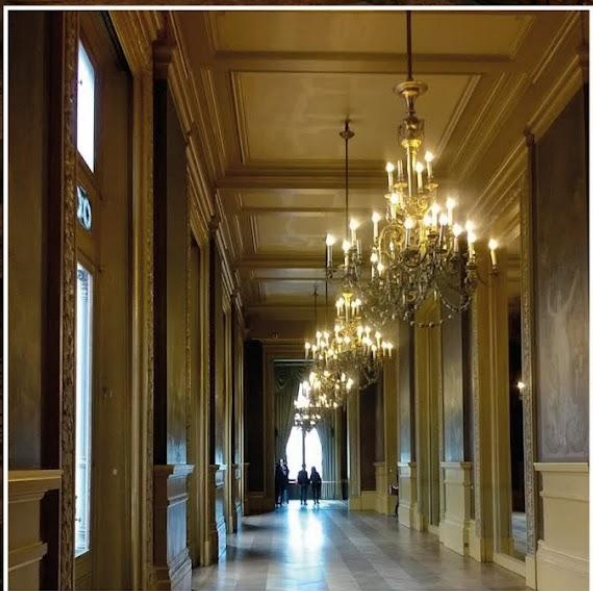
A photograph of six bracelets displayed on a light-colored, cylindrical jewelry stand. Each bracelet features a square charm with a central gemstone. The bracelets are made of different colored cords: grey, pink, red, green, dark blue, and black. The charms are made of metal and have a square shape with a smaller square cutout in the center. The background is a warm, brownish-gold color with soft shadows.

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Activation

Chaque bijou a son écrin



1 min.



4 dec.



€ 80k

Campagne d'affichage



Publications



A wide-angle photograph of the interior of the Grand Palais in Paris. The image captures the vast, ornate space with its iconic glass and iron arched roof. The ground floor is filled with people walking and shopping. The upper levels are lined with shops, including an optician and a salsa dance studio. A central staircase leads to an upper level. The architecture is highly detailed with classical columns and statues.

Expositions



paulinedarley

Suivre

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3 597 publications

64,9 k followers

1 068 suivi(e)s

Pauline Darley

Photographe représentée par ♦ @lecrime_ ♦
« Des châteaux pas comme les autres » @hachettefr
histories, visites, symboles & voyages
www.bio.site/paulinedarley



Vente tira...



Vanités



Livre châteaux



TomCruise



Blois



Reine Mar...



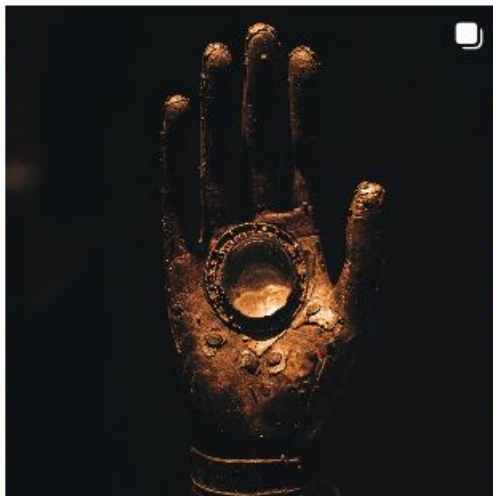
Aigle Noir

PUBLICATIONS

REELS

GUIDES

IDENTIFIÉ(E)



Partenariat
Photographe



Publications de Reels

Rétroplanning

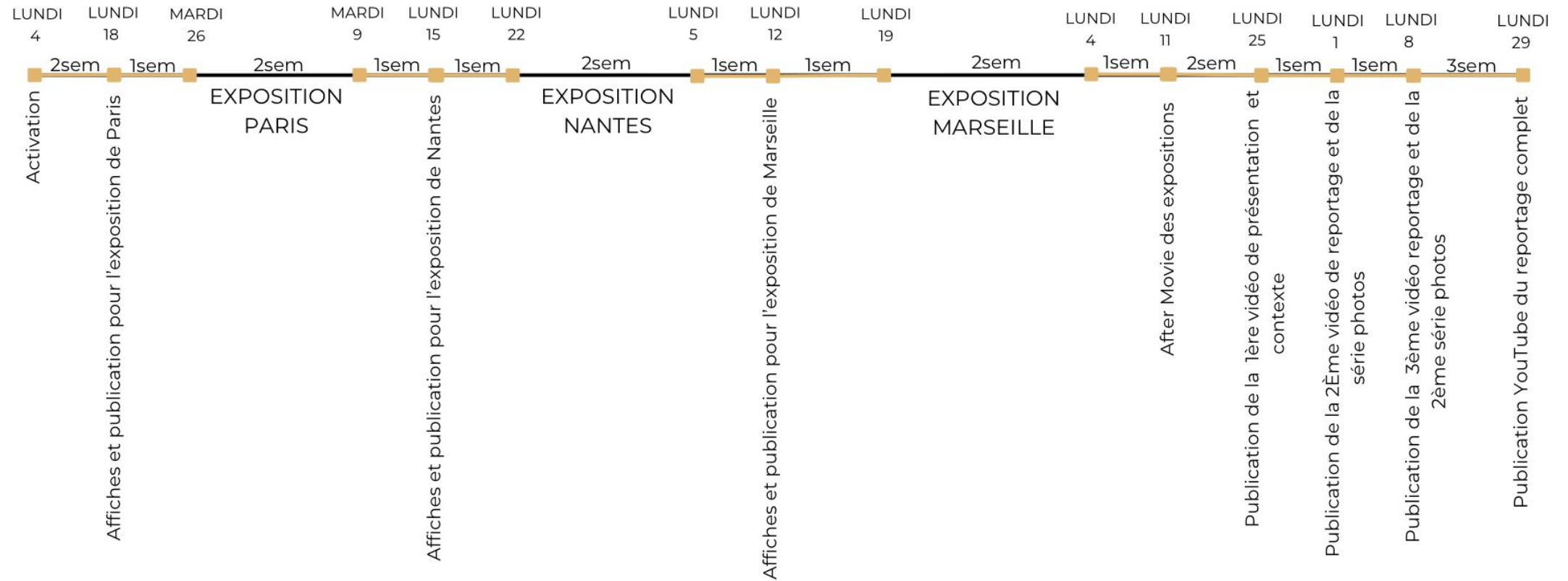
DÉCEMBRE

JANVIER

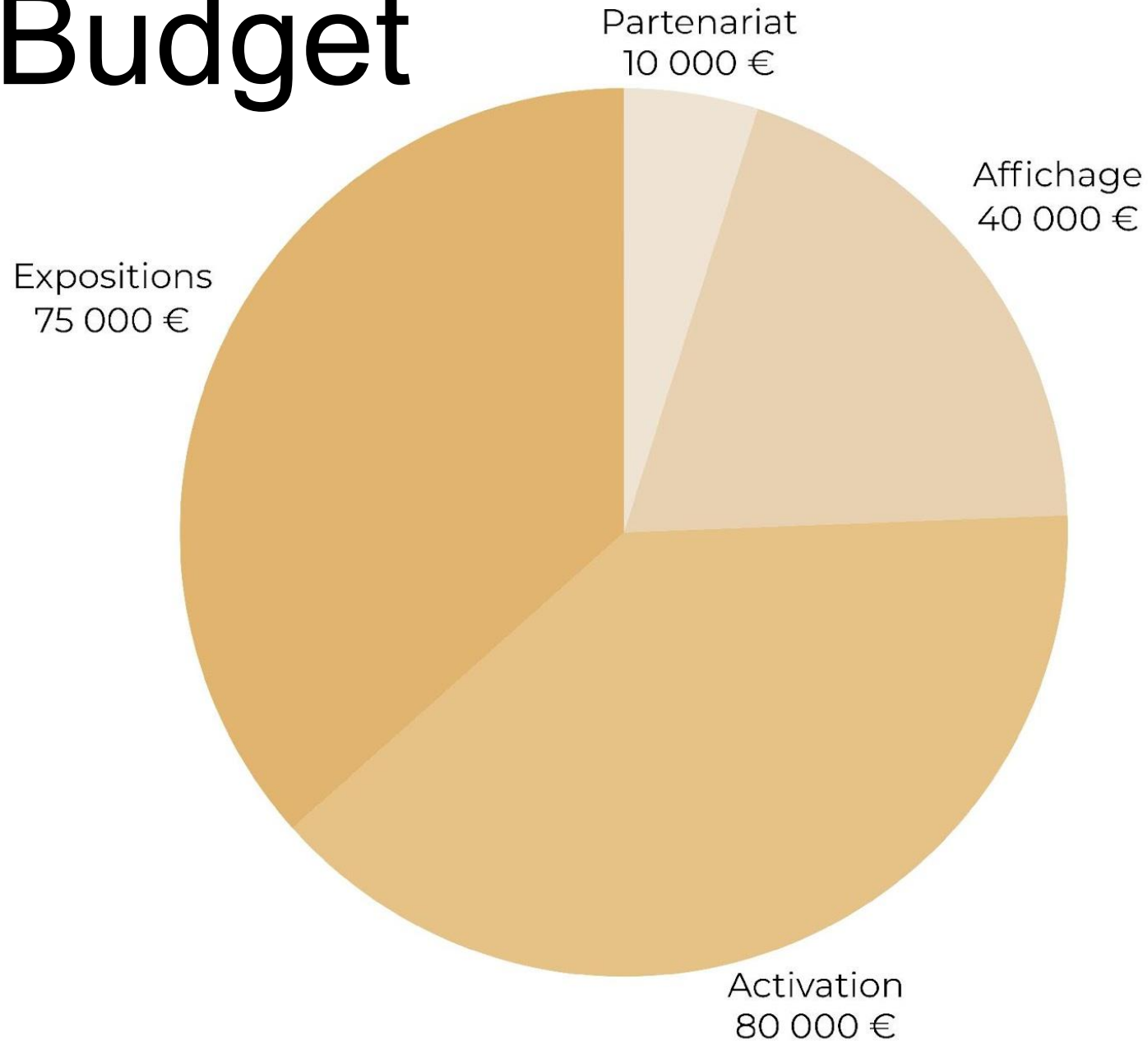
FÉVRIER

MARS

AVRIL



Budget

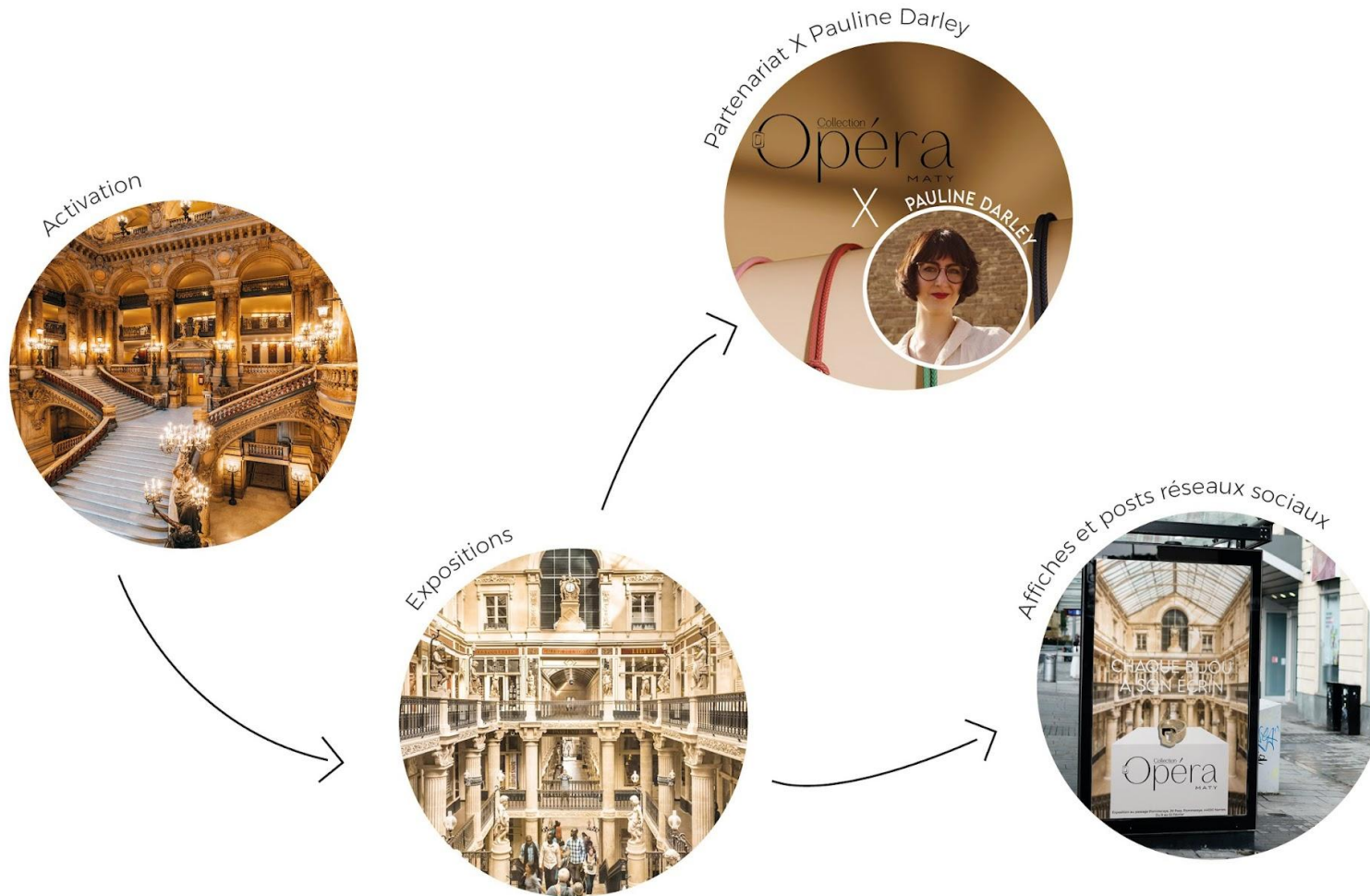


Total : 210 000 €

Recommendations



Pourquoi y croire ?



The background image shows a magnificent, ornate interior space, likely a grand staircase or lobby of a historic building. The architecture features tall, fluted columns, intricate carvings, and multiple levels of balconies with decorative railings. Large, multi-tiered chandeliers with many lit candles hang from the ceiling, casting a warm, golden light. In the foreground, a wide, light-colored stone staircase leads upwards. To the left, a large, dark bronze statue of a seated figure is partially visible. The overall atmosphere is one of elegance and grandeur.

MERCI

Gleam.

Marie Baudement
Mathis Cuinet
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Vuillemot Lylie
Rossi Leana

- Hommes de 35 à 55 ans
- Presse nationale